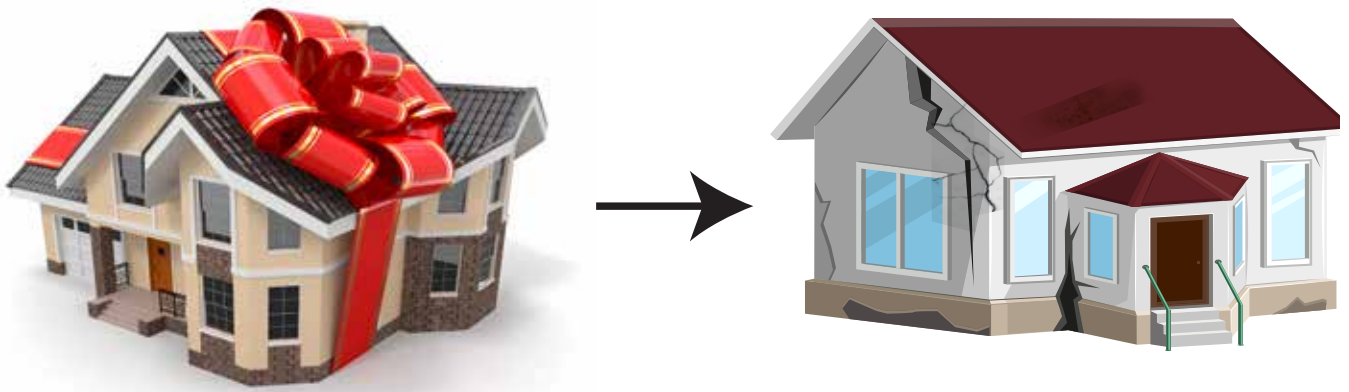




## WHY SHOULD I DO WATERPROOFING WHILE CONSTRUCTING A NEW HOUSE?

Who wouldn't want their home to always remain Leakfree for life?  
But leakage starts finding its way into the home through cracks within a few years of construction



This happens in modern days due to:

- Lowering quality of material and labour available for construction
- Climatic changes resulting into extreme weather conditions
- Fast speed of construction, resulting into lower time for curing

You spend so much money and effort on beautiful interiors and paint of your home.....  
Do you really want your new home to have the following problems?



Why not spend a little on waterproofing at this stage, to make your home Leakfree for life  
**Remember, It is now or never!!**

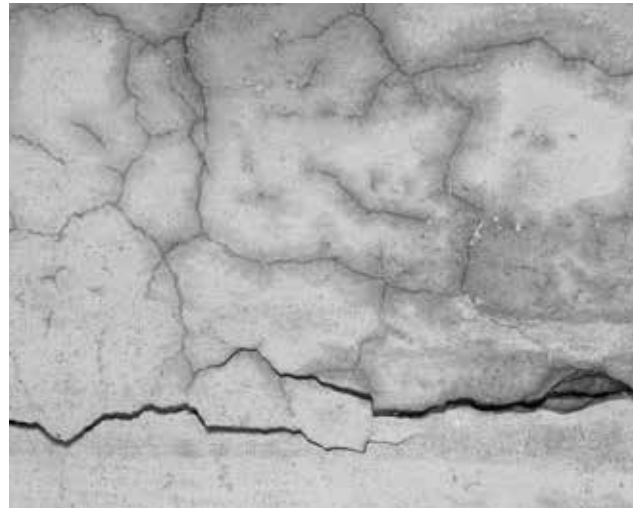
# HOW SHOULD I DO COMPLETE WATERPROOFING?

Environmental factors lead to cracks, despite using right material & practices.



## SHRINKAGE CRACKS

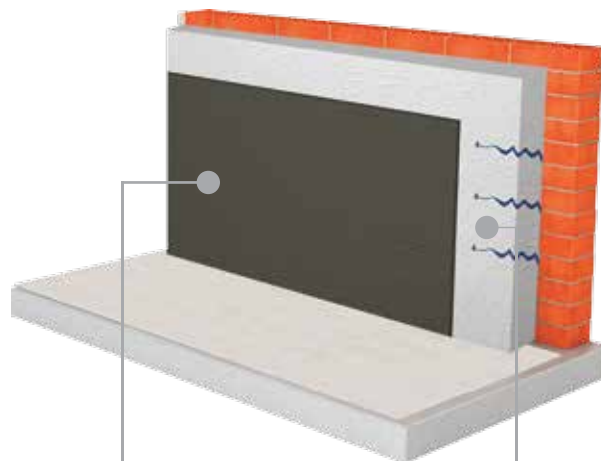
- Naturally develop in cement structures
- Provide passage for water seepage
- Lead to corrosion of steel bars and weakening of structure



## THERMAL CRACKS

- Naturally caused by thermal expansion-contraction in slabs and walls
- Provide passage for water leakage
- Lead to damp patches and peeling of paint

**COMPLETE WATERPROOFING SOLVES THE 2 PROBLEMS THROUGH 2 ACTIONS:**



## LAYER WATERPROOFING

Applied as a coating

- Covers Thermal Cracks
- Prevents entry of water

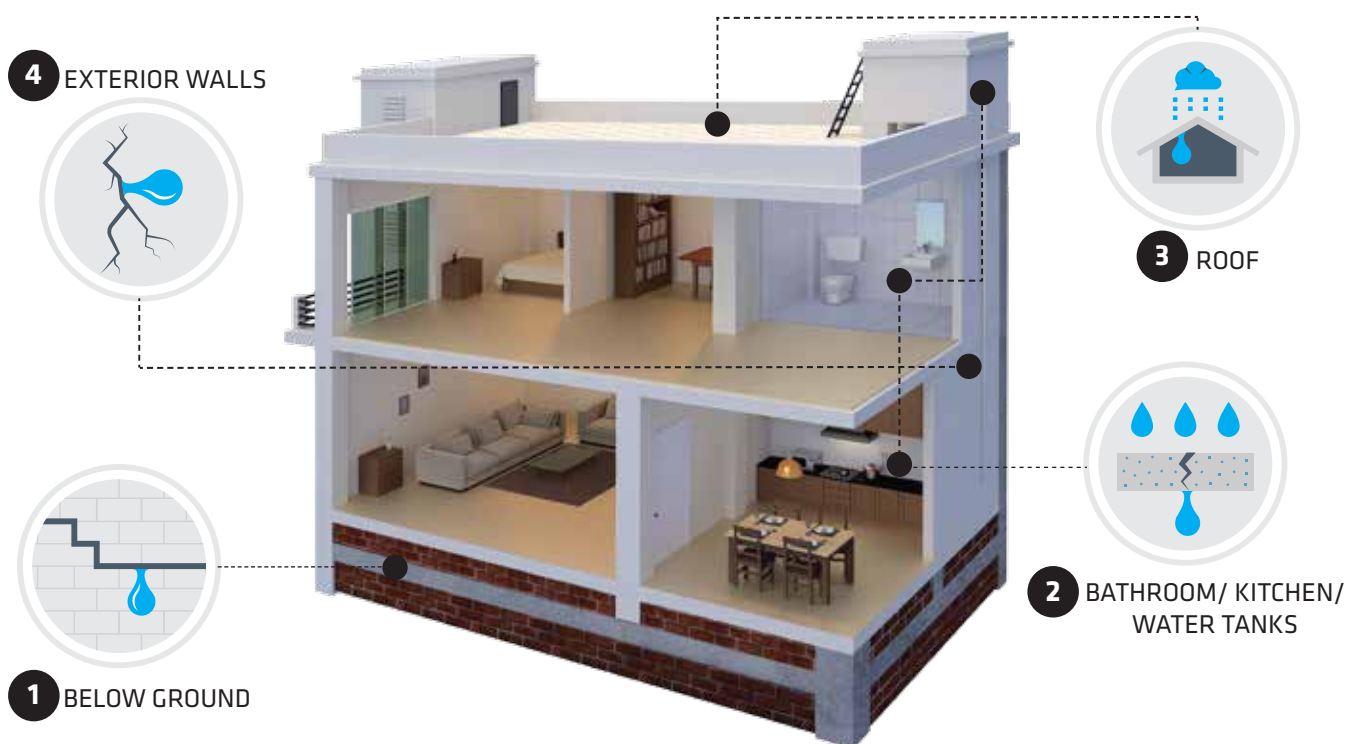
## INTEGRAL WATERPROOFING

Mixed in Cement

- Reduces Shrinkage Cracks
- Increases strength of structure
- Resists corrosion of steel bars

# WHERE SHOULD I DO WATERPROOFING?

There are four water entry points in any house and each one of them needs to be addressed.

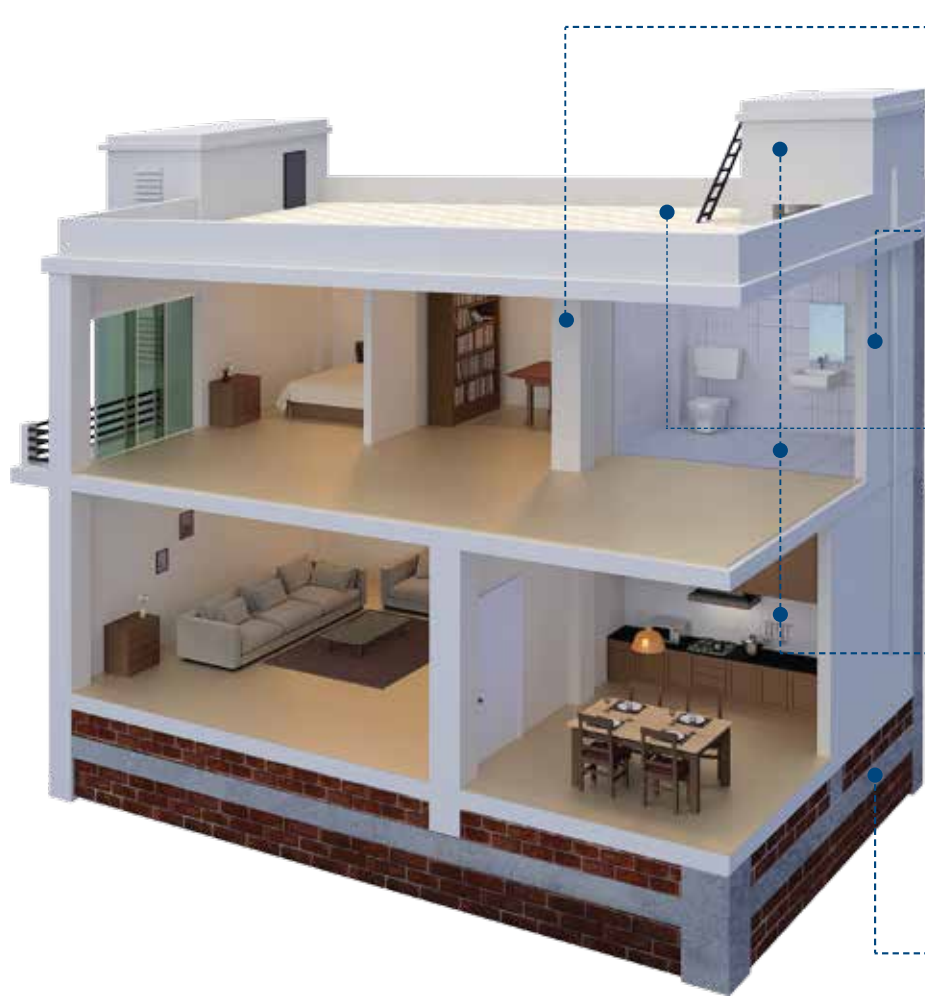


**Your house will be fully protected only when all 4 water points are waterproofed -**

- 1. Below ground** - Water rises from the Foundation & Underground tanks and damages internal walls
- 2. Bathroom, Kitchen & Water Tanks** - Exposed to water 365 days, causing seepage and peeling of paint
- 3. Roof** - Temperature changes and wear & tear cause cracks, leading to water leakage and dampness
- 4. Exterior Walls** - Temperature changes cause cracks, leading to damp patches

**Remember to Waterproof all 4 water entry points for a Leakfree Home!**

# DR. FIXIT 5-POINT LEAKFREE HOMES SOLUTION FOR WATERPROOFING A NEW HOUSE



## 5 COLUMNS & BEAMS

<b>INTEGRAL</b>	
<b>DR. FIXIT LW+</b>	
Total LW+ Required (in L)	

## 4 EXTERIOR WALLS

<b>INTEGRAL</b>	<b>LAYER</b>	<b>BASIC</b>	<b>POPULAR</b>	<b>ADVANCED</b>
<b>DR. FIXIT LW+</b>		NA	Dr. Fixit Raincoat	Dr. Fixit Raincoat Cool
Quantity (in KG/L)				

## 3 ROOF

<b>INTEGRAL</b>	<b>LAYER</b>	<b>BASIC</b>	<b>POPULAR</b>	<b>ADVANCED</b>
<b>DR. FIXIT LW+</b>	<b>Undercoat</b>	Dr. Fixit URP	Dr. Fixit Roofseal Flex	Dr. Fixit Fastflex
	<b>Topcoat</b>	NA	Dr. Fixit Newcoat Ezee	Dr. Fixit Newcoat
Quantity (in KG/L)				

## 2 BATHROOM/KITCHEN/WATER TANKS

<b>INTEGRAL</b>	<b>LAYER</b>	<b>BASIC</b>	<b>POPULAR</b>	<b>ADVANCED</b>
<b>DR. FIXIT LW+</b>	BATHROOM/KITCHEN	Dr. Fixit URP	Dr. Fixit Pidifin 2K	Dr. Fixit Fastflex
Quantity (in KG/L)				

<b>INTEGRAL</b>	<b>LAYER</b>	<b>BASIC</b>	<b>POPULAR</b>	<b>ADVANCED</b>
<b>DR. FIXIT LW+</b>	WATER TANKS	Dr. Fixit Pidifin 2K		Dr. Fixit Fastflex
Quantity (in KG/L)				

## 1 BELOW GROUND

<b>INTEGRAL</b>	<b>LAYER</b>	<b>BASIC</b>	<b>POPULAR</b>	<b>ADVANCED</b>
<b>DR. FIXIT LW+</b>		Dr. Fixit URP or Dr. Fixit Bitufix		
Quantity (in KG/L)				

For a 1000 sq.ft. G+1 house, the material cost (at M.R.P.) of each package is

	<b>Basic</b>	<b>Popular</b>	<b>Advanced</b>
Material Cost (In Rs.)	31,000	1,00,000	1,45,000
Labour Cost (In Rs.)			



Remember,  
**COMPLETE WATERPROOFING**  
Its Now or Never

For Site Registration Call ☎ 1800 209 5504